



Funded by  
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International Network for Knowledge and Comparative  
Socioeconomic Analysis of Informality  
and the policies to be implemented for its formalisation in  
the European Union and Latin America

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REA.A – Marie Skłodowska-Curie Actions & Support to Experts A.3 –  
MSCA Staff Exchanges

# INSEAI WORKSHOP 2

*Understanding Informality  
through Data: Empirical  
Approaches, Surveys and  
Emerging Evidence*

**2026, June 29-30**

Hybrid (face-to-face and online)

**Aula De Rosa, Building D2 -  
University of Salerno**

*Via Giovanni Paolo II, 132 - 84084 Fisciano (SA)*

Centre for Labour and Political Economics,  
Department of Economics and Statistics,  
University of Salerno, *Italy*

Business Economics Data Science Lab,  
Bucharest University of Economic Studies, *Romania*



## PRESENTATION

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The study of informality relies heavily on empirical data, yet reliable and comparable sources remain a major challenge. This workshop focuses on the empirical foundations of informality research, including surveys, administrative data, and new forms of big data, to strengthen the analytical and policy relevance of our work.

We aim to bring together researchers and practitioners working with databases, household and labor force surveys, firm-level data, and innovative measurement approaches to better understand the scope, dynamics, and informality drivers. By mapping and comparing data sources across countries and regions, we hope to build a shared foundation that will enrich both theoretical and policy debates within the INSEAI network.



## TOPICS

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- Official and Alternative Data Sources on Informality
- Methodological Challenges in Building and Harmonizing Databases
- Country and Sectoral Case Studies on Informality
- Comparative Perspectives: EU and Latin America
- Innovations in Data Collection and Survey Design
- From Evidence to Policy: Using Databases on Informality for Better Governance and Inclusive Strategies



## CHAIRS OF THE WORKSHOP 2

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- ✓ Santos Miguel Ruesga, Universidad Autónoma de Madrid, INSEAI Coordinator, Spain.
- ✓ Roberto Dell'Anno, University of Salerno, Italy
- ✓ Adriana Ana Maria Davidescu, Bucharest University of Economic Studies, Romania.



## SCHEDULE

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1. **March 15<sup>th</sup>**: Initial deadline for abstract submission: Objective(s); Methodology; Results and Main Conclusions; (maximum 400 words).
2. **April 25<sup>th</sup>**: Notification of acceptance.
3. **June 10<sup>th</sup>**: Deadline for full paper submission.
4. **June 20<sup>th</sup>**: Final program and logistical details circulated to participants.
5. **June 29<sup>th</sup>–30<sup>th</sup>**: Workshop (hybrid format, University of Salerno & online)



## KEY SPEAKERS INVITED

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**Friedrich Schneider**,  
Professor of Economics at  
Johannes Kepler University of  
Linz, Austria.



**Michael Thye Frosch**,  
Senior Statistician at  
the International Labour  
Organisation.



**Agustín Salvia**,  
Professor-Researcher UBA-  
UCA-CONICET. Director of the  
Argentine Social Debt  
Observatory (UCA).



## ATTENDANCE TO INSEAI WORKSHOP 2

All participants must submit their subscription to

### INSEAI WORKSHOP 2

All papers must be written and presented in English.

Participation in the workshop is **free of charge**; an optional dinner on the 29th is available for €50.

This workshop is made in collaboration with



More information: [iiworkshop@inseai.eu](mailto:iiworkshop@inseai.eu) / [info@inseai.eu](mailto:info@inseai.eu)