

INSEAI 2023 - TRAINING DISCUSSION

MEASURING THE INFORMAL ECONOMY: COMBINING TAILORED
QUESTIONNAIRES, SURVEY EXPERIMENTS, AND MACRO-LEVEL
ESTIMATES



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Place: online

[Link to Teams](#)

ABSTRACT

This seminar presents the research agenda of WP2 of the **INSEAI** Project, focused on improving the measurement of the informal economy (IE). It introduces three complementary approaches: an anonymous online survey to estimate informal earnings by demographic and occupational groups; a survey module with a choice experiment to explore individual motivations for informal work; and a macro-level strategy using a MIMIC model to estimate the overall size of the IE across countries. These methods aim to provide practical tools for better understanding of informality and informing public policy.

More information: INSEAI2023@uam.es
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