

INSEAI 2023 - LECTURE

THE STATE OF HEALTH AND ITS RELATIONSHIP WITH EMPLOYMENT STATUS IN SPAIN AND ARGENTINA



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14:00 (CEST)

Place: Universitat de València (UV, Spain)

Moderator: Josep V. Pitxer (UV, Spain)

Online Google Meet:

meet.google.com/eex-fjuo-nvg

ABSTRACT

This lecture explores the role of social marketing in understanding labour informality and designing digital tools for social change. It will discuss its application to the development of an academic app on labour informality, focusing on communication, user trust, data ethics, and its potential for research and public policy. The session will be in Spanish with automatic translation for those who need it.

More information: INSEAI2023@uam.es

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