

# INSEAI 2023 - LECTURE

## SOCIAL PERCEPTION OF INFORMAL EMPLOYMENT IN POLAND



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### ABSTRACT

This conference presents a study that analyzes social perceptions of informal employment in Poland using survey data and advanced segmentation techniques. By combining latent motive dimensions with attitude measures in a Gaussian Mixture Model, the research identifies nine distinct and interpretable profiles of informality. The results reveal significant differences between segments in experiences of informal work, such as working without any contract, working under a contract not matching the actual job, and performing duties beyond the contract without additional pay. The session will be in English with automatic translation for those who need it.

More information: INSEAI2023@uam.es  
[www.inseai.eu](http://www.inseai.eu)



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Place: UCA

Online: [Link to Google Meet](#)

