

INSEAI 2023 - DISCUSSION

WOMEN ARTISANS' VOICES ON TECHNOLOGY AND INFORMAL WORK



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February 6th, 2026

14:00 (CET) / 13:00 (UTC)

Place: UCB IISEC / online

[Link to GoogleTeams](#)

ABSTRACT

This discussion explores how women artisans engaged in informal work experience and negotiate technology in their everyday economic practices. Drawing on exploratory qualitative interviews, it examines the use of digital tools, social media and digital payments, highlighting opportunities for visibility and market access alongside persistent barriers related to trust, literacy, language and gendered responsibilities. By foregrounding women artisans' voices, the webinar offers grounded evidence on digital inclusion at the margins and reflects on the implications for policy, training, and support initiatives in informal and craft-based economies. The session will be in English with automatic translation for those who need it.

More information: INSEAI2023@uam.es

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